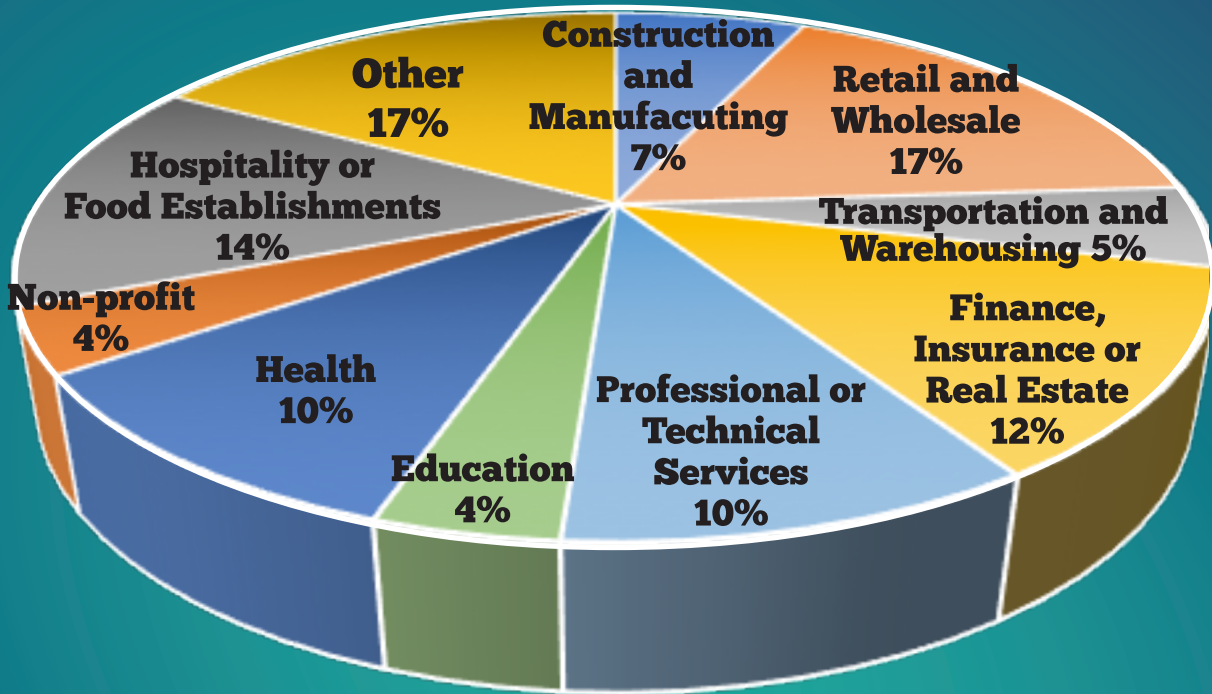


COVID-19 IMPACT SURVEY

Industries Represented



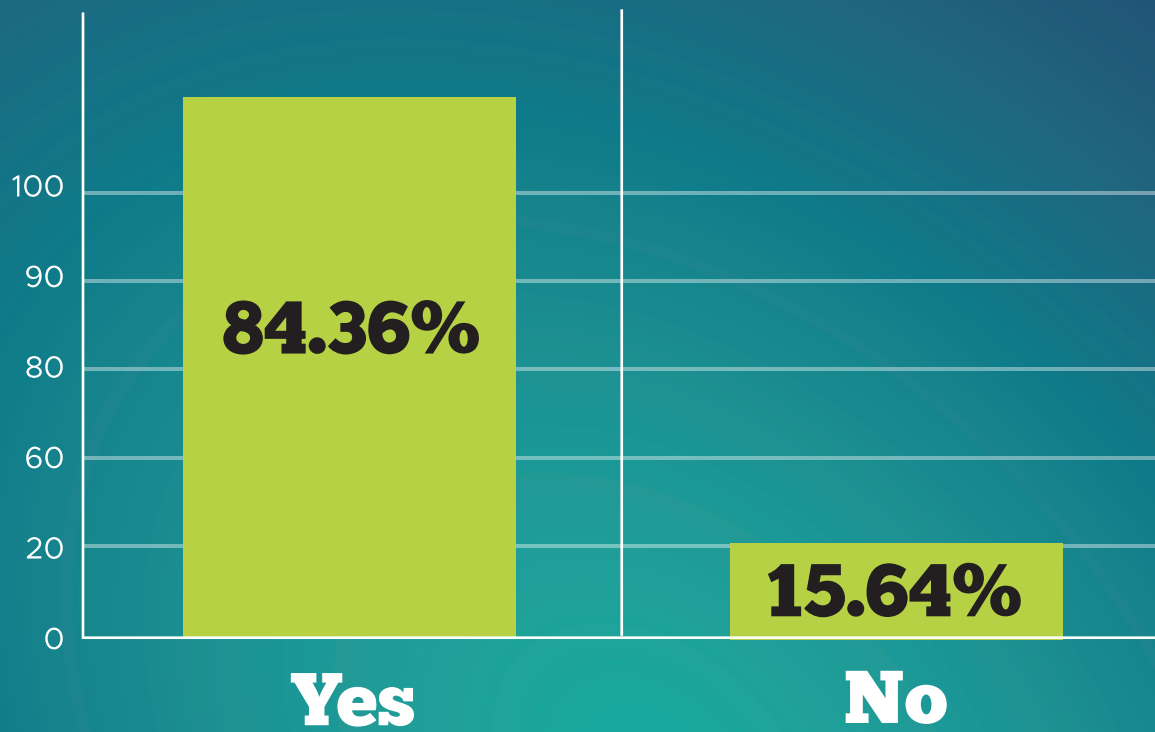
There were 9,725 firms in the McAllen MSA
*Source: US Census Bureau 2016

We estimate there are 10,361 firms as of 2020 in the McAllen MSA

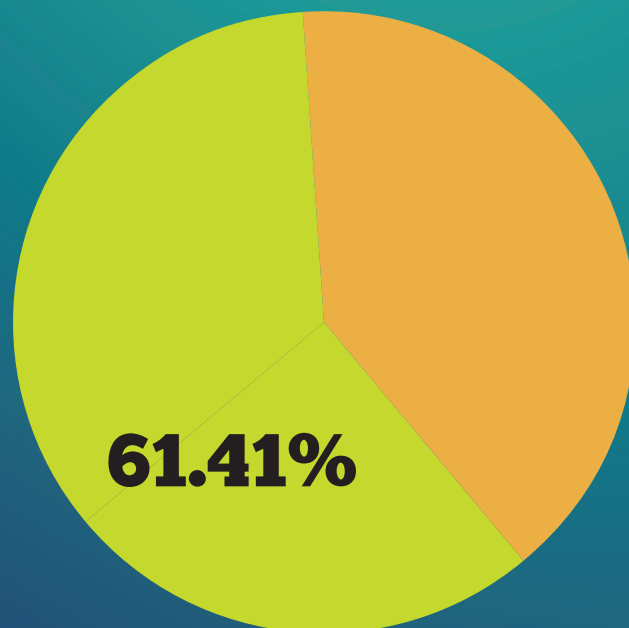
Businesses have reduced operations



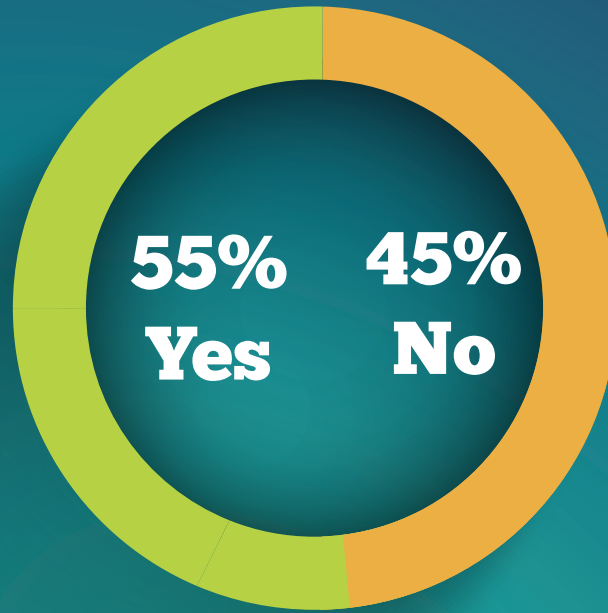
Businesses Have Suffered Economic Injury



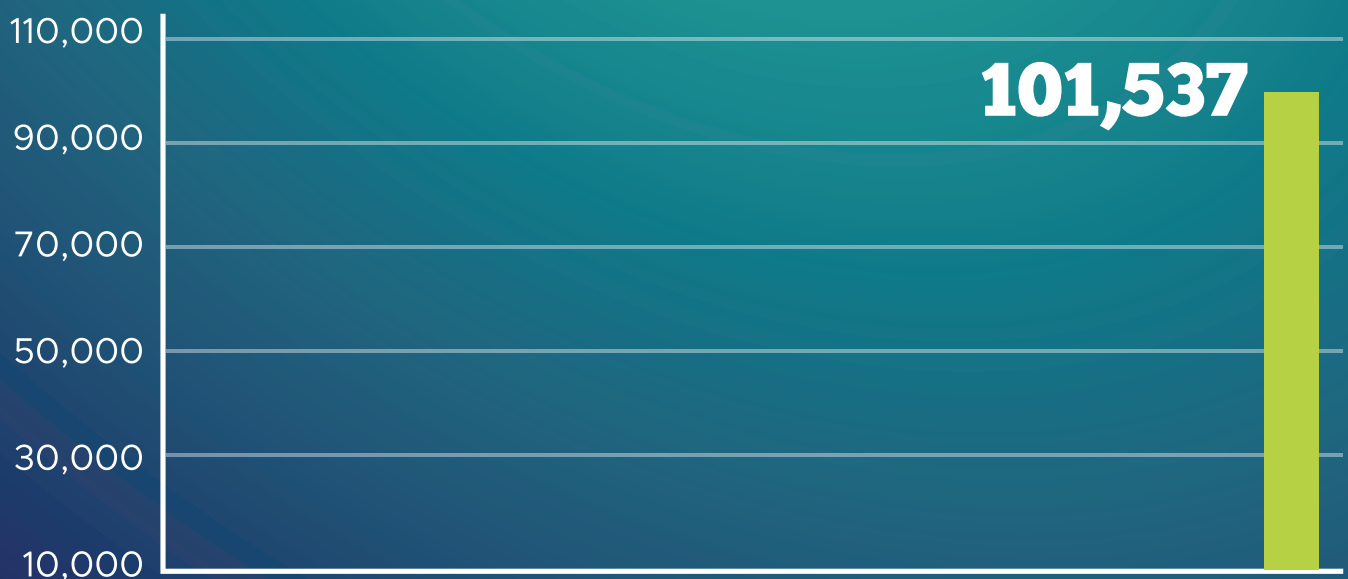
Average Revenue Loss



Businesses That Have Reduced Staff Capacity



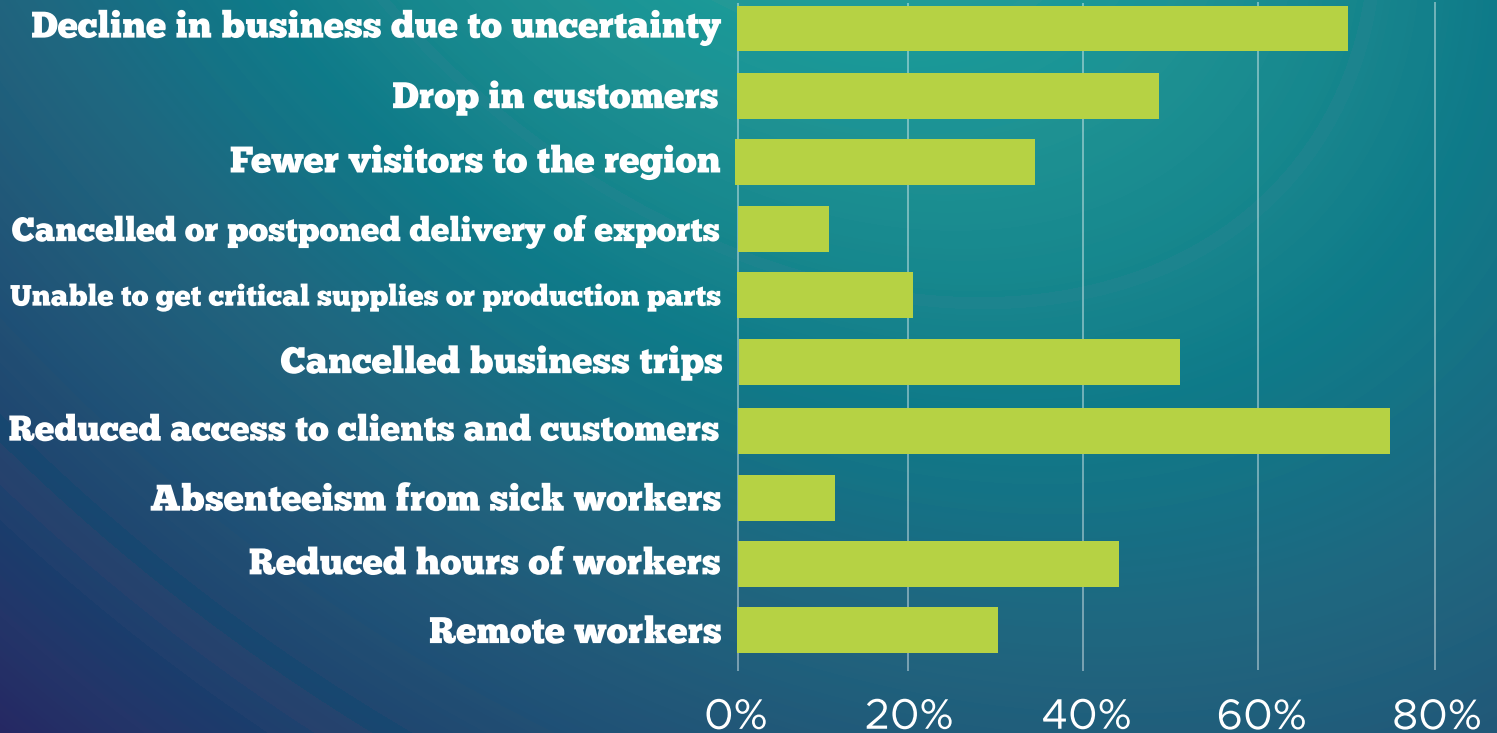
Estimated number of employees that have been furloughed, laid off or have seen reduction of hours in the McAllen MSA



Only 34.83% of businesses are selling online, yet they have seen an increase of 18% of online sales



COVID-19 Related Developments That Have Affected Businesses



How Worried Are Businesses About Surviving This Challenge

