

KRGV-TV Weslaco, Texas

Annual EEO Public File Report for

April 1, 2025 – March 31, 2026

This Annual EEO Report is filed on behalf of KRGV-TV in compliance with the FCC's EEO reporting requirements. This report includes information from April 1, 2025 through March 31, 2026. It will be placed in the Station's online public inspection file and on the Station's website.

KRGV-TV is an equal opportunity employer and is committed to a policy that advances opportunities for all qualified individuals. It is our policy to promote equal employment opportunities through a positive, continuing program of specific recruitment, outreach, hiring, promotion, and other practices designed to ensure the full realization of equal employment opportunity.

To make this policy effective, and to ensure conformance with the requirements of the FCC, we have adopted an equal opportunity program as described herein.

RECORD KEEPING

In compliance with EEO record keeping requirements, the Station creates a file for each position to be filled. Each of these files contains a summary sheet with the job title, the date recruitment started, the total number of applicants, what recruitment sources were used for each opening, the date the job was filled, and the source that referred the hired individual. Station procedure requires approval by the General Manager and the applicable Department Head prior to extending a job offer. EEO requirements and management responsibility toward EEO are discussed regularly at department head meetings. See Details in SECTION I: VACANCY INFORMATION

As an equal opportunity employer, KRGV-TV is committed to disseminating information about job vacancies as widely as possible. All full-time job vacancies are posted on the Texas Association of Broadcasters website, internally within the company, in local or community newspapers and are advertised on KRGV-TV. Job outreach used for all job vacancies includes a mailing list containing the contact information of organizations. See details in SECTION II: RECRUITMENT SOURCES

KRGV-TV Weslaco, Texas

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April 1, 2025 – March 31, 2026

I. VACANCY INFORMATION

There were 14 people hired to permanent full-time positions at KRGV-TV during the period of April 1, 2025 – March 31, 2026. The positions that were filled and the recruitment sources the Station notified in an effort to recruit employees for each position, are set forth below. Note: the numbers corresponding to the Recruitment Sources listed appear Appendix A. In addition, an asterisk indicates a source that requested notification of all full-time job vacancies.

1.

Job Opening: News Videographer
Date position opened: December 2, 2024
Date position closed: May 27, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 12, 13, 14, 15, 18

2.

Job Opening: Spanish Language News Reporter
Date position opened: January 20, 2025
Date position closed: April 14, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, 4, 5, *7, *8, 10, 12, 13, 14, 15, 18

3.

Job Opening: News Producer
Date position opened: February 6, 2025
Date position closed: May 19, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18

4.

Job Opening: Morning News Anchor
Date position opened: June 02, 2025
Date position closed: July 30, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 12, 13, 14, 15, 18

5.

Job Opening: Assistant Chief Engineer
Date position opened: November 06, 2024
Date position closed: January 19, 2026
Recruitment Source(s) of Hiree: KRGV-TV Internal #1
Recruitment Source(s) Used: 1, 2, 3, 4, *7, *8, 10, 12, 13, 14, 15, 18

6.
Job Opening: News Producer (2)
Date position opened: July 18, 2025
Date position closed: (1) February 19, 2026 (2) March 30, 2026
Recruitment Source(s) of Hiree: KRGV-TV Internal #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18
7.
Job Opening: News Director
Date position opened: August 27, 2025
Date position closed: September 27, 2025
Recruitment Source(s) of Hiree: KRGV-TV Internal #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18
8.
Job Opening: Assistant News Director
Date position opened: October 14, 2025
Date position closed: February 02, 2026
Recruitment Source(s) of Hiree: KRGV-TV Internal #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 12, 13, 14, 15, 18
9.
Job Opening: News Videographer
Date position opened: December 18, 2025
Date position closed: January 05, 2026
Recruitment Source(s) of Hiree: KRGV-TV Internal #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18
10.
Job Opening: News Reporter (3)
Date position opened: November 4, 2024
Date position closed: (1) July 21, 2025 (2) August 7, 2025 (3) August 18, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18
11.
Job Opening: News Producer
Date position opened: February 26, 2025
Date position closed: May 12, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18
12.
Job Opening: Digital Content Producer
Date position opened: December 04, 2025
Date position closed: April 22, 2025
Recruitment Source(s) of Hiree: KRGV-TV www.krgv.com #1
Recruitment Source(s) Used: 1, 2, 3, *7, *8, 10, 13, 14, 15, 18

II. Interviewees

During the period of April 1, 2025 – March 31, 2026, a total of 51 people were interviewed for full-time openings at the Station. The number of interviewees from each of the station's recruitment sources is as follows:

Recruitment Source:	Number of Interviewees:
KRGV-TV Website #1	26
KRGV-TV Bulletin #2	10
KRGV-TV Ad #3	4
KRGV-TV Internal #5 (same as 2)	10
*Outside Referral #12	1
Indeed.com #18	0
Total:	51

All other recruitment sources referred zero interviews.

*"Outside Source" is used to capture third-party referral sources that are listed by an applicant but with which the Station did not advertise the job opening.

An asterisk (*) after the source denotes organizations that requested notification of full time job vacancies.

1. KRGV-TV Website
www.krgv.com
Claudia Torres via ctorres@krgv.com
900 East Expressway
Weslaco, TX 78596
956-968-5555
2. KRGV-TV Internal Bulletin Board/All Employee Email
900 East Expressway
Weslaco, TX 78596
3. KRGV-TV Ad
Public Service Announcement
Heather Flores
Heather@krgv.com
4. KRGV-TV
Active Employee Referral
5. KRGV-TV
Active Employee Internal Transfer/Job
6. Texas State University via Handshake
Kelly Cartwright
601 University Drive
San Marcos, TX 78666
512-245-2645
7. University of Texas – R.G.V. *
Notification via Handshake.com
<https://app.joinhandshake.com>
Lourdes Servants (servants@utpa.edu)
956-665-2514
8. TSTC Career Services *
1902 North Loop 410
Harlingen, TX 78550
956-364-4131
Notification via Gradleaders.com
Josie Saldivar (josie.saldivar@harlingen.tstc.edu)
9. National Association of Broadcasters/ Alex Hitz Sanchez
17771 N. Street NW
Washington, DC 20035
202-429-5497

10. Texas Association of Broadcasters
502 E 11th Street Suite 200
Austin, TX 78701
512-322-9944
Notification through website www.tab.org

11. Magid
Notification by email:
Julie Seebold jseebold@magid.com
One Research Center
Marion, Iowa 52302
319-377-7345

12. Outside Referral
(Outside Source is used to capture third-party referral sources that are listed by an applicant but with which the Station did not advertise the job opening.)

13. TVJOBS.com
PO Box 4116
Oceanside, CA 92052
Mark C. Holloway
Broadcast Employment Services
admin@tvjobs.com
877-988-9808
Notifications made online at www.tvjobs.com

14. MediaLine Talent
Rich Everitt
1209 Wood Valley Road
Augusta, GA 30909
706-364-7564
Email: Rich@medialine.com
Notifications made online at www.medialinetalent.com

15. Valley Classifieds
RGV Media
Monitor/Valley Morning Star/Brownsville Herald/
Mid Valley Towncrier
1400 E. Nolana, McAllen, TX 78504
956-683-4210
Notifications made email to: Imelda Martinez
imartinez@valleyclassified.com

16. National Association of Hispanic Journalists
Notification: Buying an online ad
<https://members.nahj.org>
634 National Press Bldg. 1193
Washington, DC 20045
839-911-1288

17. Ihirebroadcasting.com
Heather Gonzales through www.ihirebroadcasting.com

18. Indeed.com
Ad placed through website www.indeed.com

19. Facebook
<https://www.facebook.com/KRGVCommunity/>

20. Workinsports.com
Amy Wood
480-905-8059
amywood@workinsports.com

21. Louisiana State University
Amy Caillouet
Program Specialist Online Career Center
1586 LSU Student Union
Baton Rouge, LA 70803
225-578-5627
amy@lsu.edu

KRGV-TV

MOBILE VIDEO TAPES, INC

OUTREACH ACTIVITY DESCRIPTION FORM

April 1, 2025 – March 31, 2026

OUTREACH ACTIVITIES:

The following contains a brief description of activities from the FCC menu of outreach initiatives undertaken during the reporting period, including station personnel involved in the activities.

Activity: *Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues.*

Date: April 22, 2025

Time: 2:00 – 4:00 pm

Venue: South Texas College – Mid Valley Campus

Location: Weslaco, Texas

Target Audience: College Students

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente was part of an Earth Day panel for the Sociology Club on campus. Discussions were about climate changes, recent weather events and what actions to take now and to slow the process of global warming. Approximately 125 students.

Date: May 01, 2025

Time: 8:00 – 10:30 am

Venue: Santiago Garcia Elementary School

Location: Edcouch, Texas

Target Audience: 5th graders

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente had a career day with 5th graders and spoke about broadcast TV, Meteorology and Hurricanes. Approximately 25 students

Date: May 02, 2025

Time: 8:00 – 10:30 am

Venue: Escobar Rios Elementary

Location: Mission, Texas

Target Audience: 1st and 3rd grade students

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente visited 1st and 3rd graders on career day. A field day learning about weather and climate. We also covered some broadcasting and meteorology with a lesson in hurricanes. Approximately 30 students in attendance.

Date: May 07, 2025

Time: 8:00 – 10:30 am

Venue: LBL Elementary

Location: Elsa, Texas

Target Audience: Career day for 3rd-5th elementary classrooms

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente attended LBJ's annual career day. Mr. Puente spoke about broadcasting and meteorology with a lesson in hurricanes.

Date: April 04, 2025

Time: 4:00-6:00 pm

Venue: Weslaco ISD Special Education Dept.

Location: Weslaco, Tx

Target Audience: Families of Children with Autism

Attendee Name: Dina Herrera-Garza, News Anchor/Reporter

Summary of Event: Emcee for Weslaco ISD's Autism Awareness kickoff event. A parade was held for students with Autism and their families. The event highlighted the importance of inclusion and raised awareness of students with autism.

Date: April 10, 2025

Time: 9:00-11:00 am

Venue: Kelly Elementary

Location: Pharr, Texas

Target Audience: 4th and 5th Graders

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Read to students and introduced the importance of weather and tracking hurricanes.

Date: May 09, 2025

Time: 9:00 – 11:00 am

Venue: Cathey Middle School

Location: McAllen, Tx

Target Audience: 6th - 8th Graders

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Celebrity Lunch - introduced meteorology to students and spoke about his career path and journey and what to expect after High School. Mr. Smith also explained weather and its importance of staying on top of weather daily.

Date: July 22, 2025

Time: 1:15 – 2:45 pm

Venue: UTRGV

Location: Edinburg, Texas

Target Audience: College Students

Attendee Name: Israel Alfaro, Luis Garza, Martin Torres

Summary of Event: Creative Service Team visited the UTRGV Broadcasting Class to discuss video production and video editing in Advertising. Both college students and attendees collaborated with video production and exchanged examples of how to engage with clients and help with advertising campings. Approximately 20 students.

Date: September 13, 2025

Time: 1:00-3:00 pm

Venue: Edinburg Boys and Girls Club

Location: Edinburg, Tx

Target Audience: Animal Lovers

Attendee Name: Dina Herrera-Garza, News Anchor/Reporter

Summary of Event: Emcee for Palm Valley Animal Society/Paws "Loteria" Fundraiser. More than 250 people attended. Money was raised to help shelter the animals in efforts in rescuing cats, dogs, and other animals in need.

Date: October 03, 2025

Time: 10:00 am – 11:30 am

Venue: UTRGV – Edinburg Collegiate High School

Location: Edinburg, Texas

Target Audience: High School Seniors

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Career day – Mr. Puente spoke to seniors about his career path and journey and what to expect after High School.

Date: October 04, 2025

Time: 8:30 – 10:00 am

Venue: Pharr One Center

Location: Pharr, Texas

Target Audience: Families, Caregivers and Healthcare professionals

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Emcee conference the Walk to End Alzheimer's,

Date: October 09, 2024

Time: 10:00 – 11:00 am

Venue: Texas South most College Performing Arts Center

Location: Brownsville, Texas

Target Audience: RGV Officials, Cameron County Residents and Law Enforcement

Attendee Name: Sthefany Rosales, Reporter

Summary of Event: Emcee – Ms. Rosales emceed a domestic violence awareness event. This event shared stories of domestic violence, such as cases they've handled and stories they've seen in the community. Event shed light on what domestic violence is and what resources are available for victims and own personal stories to help those falling victims to these types of cases.

Date: October 28, 2025

Time: 9:00 – 11:00 am

Venue: De La Vina Elementary

Location: Edinburg, Tx

Target Audience: Elementary Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Mr. Smith introduced morning announcements and weather prospects and spoke with students regarding meteorology and how it impacts the valley in many ways.

Date: November 18, 2025

Time: 8:30 -12:00 pm

Venue: Robert Vela High School

Location: Edinburg, Tx

Target Audience: 11th Grade Students

Attendee Name: Dina Herrera-Garza, News Anchor/Reporter

Summary of Event: Career Symposium for Juniors at RVHS focusing on exposing students to different career opportunities in broadcasting in journalism. With coworker Josue Alfaro showing students the tools of photography behind a camera and the job opportunities.

Date: November 19, 2025

Time: 10:00 – 12:00 pm

Venue: Edinburg North High School

Location: Edinburg, Tx

Target Audience: Seniors

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Career Day for Seniors - Mr. Smith participated in a career day where he demonstrated the importance of weather and forecasting. Mr. Smith also spoke of the importance of science. Approximately 200+ students

Date: December 11, 2025

Time: 9:30 – 11:00 am

Venue: Austin Elementary School

Location: Edinburg, Texas

Target Audience: 3rd-5th Graders

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Career day –Mr. Puente participated in a career fair where he demonstrated the importance of time management, working towards your dreams. Mr. Puente also spoke of the importance of math and science. Approximately 60-90 students

Date: January 22, 2026

Time: 8:00 - 9:00 am

Venue: Rising Scholars Academy – South Texas ISD

Location: San Benito, Texas

Target Audience: 8th graders 35+ students)

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente gave students a glimpse of a day in a meteorologist world at work at KRGV news station in Weslaco, Tx.

Date: January 28, 2026

Time: 12:00 – 12:00 pm

Venue: UTRGV Career Center – Robert C. Vacker School of Business and Entrepreneurship-Voice

Location: Edinburg, Texas

Target Audience: College Students (120 students)

Attendee Name: Elizabeth Gaona, Director of Human Resources

Summary of Event: Role: Fashion Show Panelist – Students will walk and showcase their business professional and business casual attire from the colleges Career Closet. Role is to approve if it is business ready.

As a Panelist Mrs. Gaona was able to answer student questions about appropriate dress attire and what is appropriate for interviews, internships and how to make a good impression without breaking the bank.

Date: January 28, 2026

Time: 12:00 – 12:00 pm

Venue: UTRGV Career Center – Robert C. Vacker School of Business and Entrepreneurship-Voice

Location: Edinburg, Texas

Target Audience: College Students (120 students)

Attendee Name: Kristine Galvan Scott, Evening News Anchor

Summary of Event: Ms. Galvan emceed for UTRGV Career Center – Robert C. Vacker School of Business promoting UTRGV career closet. It is a free resource for students to help them dress appropriately for job interviews' and networking. Ms. Galvan was a panelist to which she answered questions following the event.

Date: January 28, 2026

Time: 9:00 – 11:00 am

Venue: Manzano Elementary (Zoom)

Location: Zoom – KRGV Weather Studio

Target Audience: Elementary Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Mr. Smith participated in a zoom weather forecast discussion with elementary students. Mr. Smith spoke about the weather and hurricane tracking and also discussed the importance of security and maintenance when a hurricane is projected.

Date: February 10, 2026

Time: 11:00 – 1:00 pm

Venue: PSJA High School

Location: Pharr, Tx

Target Audience: High School Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Mr. Smith was a judge for Capstone Projects.

Date: February 26, 2026

Time: 8:00 – 11:00 am

Venue: Idea Frontier College Prep

Location: Brownsville, Tx

Target Audience: 6th-8th Graders

Attendee Name: KJ Doyle, Sports Director

Summary of Event: Mr. Doyle spoke with middle school classes for a Career Day event detailing the process of working in a newsroom and giving children the opportunity for visual learning experiences about how to pursue jobs in the news industry. Mr. Doyle was able to showcase children how to use a camera, explained the different jobs within a news station and how the equipment was used.

Date: March 03, 2026

Time: 9:00 – 11:00 am

Venue: Jefferson Elementary

Location: Edinburg, Tx

Target Audience: Elementary Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Mr. Smith attended LBJ's annual career day. Mr. Smith spoke about broadcasting and meteorology with a lesson in hurricanes.

Date: March 31, 2026

Time: 12:30 – 2:00 pm

Venue: UTRGV – Student Union Theatre

Location: Edinburg, Tx

Target Audience: College Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Guest Speaker providing an overview of career advice, meteorology and Q & A interviews for students of College of Liberal Arts, Communication, Student Activities, Student Union and Recruitment and Outreach Committee (UROC)

Date: March 03, 2026

Time: 1:30 – 3:00 pm

Venue: Jefferson Elementary

Location: Edinburg, Tx

Target Audience: K-3 Students

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Reading across America, reading to the students and engaging in meteorology. Answering curious minds about forecasting and hurricanes.

Date: March 03, 2026

Time: 8:00 – 10:00 am

Venue: Betts Elementary School

Location: Edinburg, Tx

Target Audience: 5th Grade Students

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente spoke to students about his career path in becoming a broadcasting journalist and the importance of education. Mr. Puente also stressed the importance of the future and how AI will change or help the industry.

Date: March 05, 2026

Time: 8:00 – 10:00 am

Venue: De La Vina Elementary School

Location: Edinburg, Tx

Target Audience: 3rd Grade Students (Apprx.25 students)

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente attended a "Read Across America" career day even and spoke to students about his path in becoming a broadcasting journalist and the importance of education. Mr. Puente also spoke about weather events like tornadoes, hurricanes and severe thunderstorms with hail.

Date: March 05, 2026

Time: 1:30 – 2:30 pm

Venue: Jefferson Elementary School

Location: Edinburg, Tx

Target Audience: Kindergarten Students (Approx. 15-20 students)

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente attended a "Read Across America" career day even and read a book about the wolf's story on the Three Little Pigs. Mr. Puente also spoke to students about the importance of math and science education.

Date: March 06, 2026

Time: 8:00 – 10:30 am

Venue: Waitz Elementary School

Location: Mission, Tx

Target Audience: 3rd – 5th (Approx. 80-90 students)

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente setup a booth at the Waitz Elementary School career day fair. Mr. Puente spoke to students about media and broadcasting and weather.

Date: March 07, 2026

Time: 11:00 – 12:30 am

Venue: Bricks & Minifigs – Lego Build Challenge

Location: McAllen, Tx

Target Audience: Adults Lego Lovers (Approx. 80-90 students)

Attendee Name: Tim Smith, Meteorologist

Summary of Event: Mr. Smith did a celebrity Lego fast build competition for the grand opening of its new store.

Date: March 16, 2026

Time: 8:00 – 10:30 am

Venue: Bryan Elementary School

Location: Mission, Tx

Target Audience: 3rd – 5th (Approx. 150 students)

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente setup a booth at Bryan Elementary annual career expo. Mr. Puente spoke to students about media and broadcasting and weather.

Date: March 16, 2026

Time: 8:00 – 10:30 am

Venue: Boys & Girls Club of Edinburg RGV

Location: Edinburg, Tx

Target Audience: Kinder – 10th Grade

Attendee Name: Sergio Puente, Meteorologist

Summary of Event: Mr. Puente was invited to speak to students for their STEMtastic Spring Break. During Mr. Puente's event he spoke of the importance of math and science in his career path. Students were encouraged to ask questions about meteorology and Mr. Puente's experience as a meteorologist.

Activity: Participation in other activities designed by the station employment unit.

Activity: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

Date: December 16, 2025

Time: 9:00 am

Venue: ADP Workforce Now – Proactive ACA outreach

Location: zoom link:

Target Audience: HR

Attendee Name: Elizabeth Gaona, HR Director

Summary of Event: Introduction to new HR how we can implement new strategies and workflow with our employees and classifications.

Date: January 13, 2026

Time: 11:30 am

Venue: MITRATECH-Handbook, Policies, Pitfalls, and Best Practices

Location: By Marisa Stribling, SHPR zoom link: [Mineral Mitrtech](#)

Target Audience: HR

Attendee Name: Elizabeth Gaona, HR Director

Summary of Event: Supports clients with on demand HR and compliance. Webinar encompasses new hires, outlines on mission and values, expectation, clear policies, benefits, federal and state laws and informs employees where to turn to for help.

Activity: Participation in at least four jobs fairs by station personnel who have substantial responsibility for hiring decision during a two year reporting period.

Date: October 03, 2025

Time: 9:00 – 3:00 pm

Venue: University of Texas Rio Grande Valley

Location: Brownsville, Texas

Target Audience: 200+ College students

Attendee Name: Elizabeth Gaona, Director of Human Resources

Summary of Event: Fall Career and Internship Expo - recruiting event in which KRGV and other recruiters meet with potential employees and where job seekers find more about job openings at potential employers.

Date: October 04, 2025

Time: 9:00 – 3:00 pm

Venue: University of Texas Rio Grande Valley

Location: Brownsville, Texas

Target Audience: 300+ College Students

Attendee Name: Elizabeth Gaona, HR Director

Summary of Event: Fall Career and Internship Expo - recruiting event in which KRGV and other recruiters meet with potential employees and where job seekers find more about job openings at potential employers.

Date: February 27, 2025

Time: 9:00 – 3:00 pm

Venue: University of Texas Rio Grande Valley

Location: Edinburg, Texas

Target Audience: 300 +College Students

Attendee Name: Elizabeth Gaona, HR Director

Summary of Event: Spring Career and Internship Expo - recruiting event in which KRGV and other recruiters meet with potential employees and where job seekers find more about job openings at potential employers.

Activity: KRGV routinely schedule community appearances by TV News Station personnel and /or attended community events. Date: Ongoing

<u>Participants</u>	<u>Date</u>	<u>Event</u>
Sergio Puente		Walk to End Alzheimer's – Pharr TX Guest Narrator – Symphonic A Christmas Carol Judge – IDEA Quest Academy
Tim Smith		National Tropical Weather Conference April 01-05, 2025 South Texas Juvenile Diabetes Association April 09, 2025 Adopt a Highway Cleanup with UTRGV April 12, 2025 Hidalgo County Commissioners Court April 15, 2025 TX Dot Hurricane Prep Presentation May 08, 2025 Emcee Banquet Boarder Texas May 08, 2025 Hurricane Prep Interview with Crystal Dominguez May 21, 2025 Emcee Hurricane Pharr Development & Research May 21, 2025 STHS Children's Hospital KRGV Cares Toy Closet June 06, 2025 Edinburg PD Advisory Board Media June 25, 2025 Children's Bereavement Center RGV April 6, 2024 Mariposa Gala 4 th Annual South Texas Symposium on Trauma & Critical Care August 15, 2024 Emcee Groundbreaking Event Weslaco September 4, 2025 Sam's Club Judge Weather Event-Immaculate Conception Elementary September 08, 2025 Emcee Empty Bowls October 21, 2025 Emcee Chamber Gala-South Padre Island November 15, 2025 Weather/Hurricane discussion Podcast Iliana Soto November 20, 2025 Emcee State of the RGV December 10, 2025 Winter Texan Expo Booth January 21, 2026 Radio United Interview-Weather Man January 22, 2026 2026 FLASH Weatherperson of the Year iHeart Radio Interview January 26, 2026 2026 FLASH Weatherperson of the Year City of Weslaco Council Meeting-Accepting City Proclamation March 4, 2026
Kristine Galvan		Women's Business Leaders/KRGV Viewers March 20, 2026

Activity: Establish training program designed to enable station personnel to acquire skills that could qualify them for higher level position. Scholarship

Dates:

- Employees have the opportunity to take various continuing education courses, including computer training, management training, etc. In addition, full time employee are eligible for tuition assistance in their pursuit of a college bachelors or master's degree.

<u>Participants</u>	<u>Class</u>	<u>Term</u>
Amada Baldovinos	Organization Communication	Fall 2025
	Communication Technology	Fall 2025
Belen Simoneaux	Intro. To Critical Infrastructure Sec	May 2025
	Security for Analytics	May 2025

- Delia Chavez, Comptroller, takes continuing education courses with TXCPA Education Foundation, CPE to assist in her job with the company's benefits, insurance disability, Payroll Analytic Best Practice
 - Dates: 02/12/2026
 - Topics:
 - Payroll best practice
- Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, insurance disability, Cyber Security & Planning to Run a Payroll during a Downtime
 - Dates: 02/12/2026
 - Topics:
 - Accounting Security measures during downtime
- Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with Categorizing Workers and the New Overtime and New Independent comp,
 - Dates: 02/15/2026
 - Topics:
 - Company's overtime
- Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, insurance disability, Payroll Law Update 2025
 - Dates: 02/17/2026
 - Topics:
 - Payroll laws

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, insurance disability, Unemployment Outlook and Completing 2025 Reporting*
 - *Dates: 02/18/2026*
 - *Topics:*
 - *Unemployment practices*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits How to Properly Calculate a Paycheck from Gross to Net*
 - *Dates: 02/22/2026*
 - *Topics:*
 - *Calculating Gross and Net*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, State Required Sick Pay Update 2025*
 - *Dates: 02/22/2026*
 - *Topics:*
 - *Sick Pay*

- *Delia Chavez, Comptroller, takes continuing education courses with ACCTOFI affiliate of TXCPA to assist in her job with the company's benefits, Ethics*
 - *Dates: 02/24/2026*
 - *Topics:*
 - *Accounting CPA Ethics*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, GAAP Hot Topics Module 1*
 - *Dates: 02/25/2026*
 - *Topics:*
 - *What to look for Module*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, GAAP Hot Topics Module 2*
 - *Dates: 02/28/2026*
 - *Topics:*
 - *Module 2 preparedness*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, The Logic Behind the Ledger*
 - *Dates: 02/28/2026*
 - *Topics:*
 - *Updating Framework, Updates, Estimates*

- *Delia Chavez, Comptroller, takes continuing education courses with Global, CPE to assist in her job with the company's benefits, AI Essentials for CPA's*
 - *Dates: 02/28/2026*
 - *Topics:*
 - *Exploring Cutting Edge Technology*
- News Reporters and Producers are participating in on-line courses from Magid Courageous Thinking Series. Reporters and Producers that take part in the Magid Virtual Training receive certification in each level (up to level 3) in which they participate. In the reporter course, for instance, they learn about developing contacts and sources and relationship building.

<u>Learner's Name</u>	<u>Date</u>	<u>Learner's Title</u>	<u>Suite or Course ID</u>
Sandra Rodriguez	June 24, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Cecilia Gutierrez	June 24, 2025	Meteorologist	MVT Training from Magid Consulting
Javier Guerra	June 24, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Karen Lucero	June 24, 2025	News Reporter	MVT Training from Magid Consulting
Astrid Mendez	June 24, 2025	News Reporter	MVT Training from Magid Consulting
Sergio Puente	June 24, 2025	Meteorologist	MVT Training from Magid Consulting
KJ Doyle	June 24, 2025	Sports Director	MVT Training from Magid Consulting
Brandon Rubalcaba	June 24, 2025	Lifestyle Reporter	MVT Training from Magid Consulting
Joe De Leon	June 24, 2025	Lifestyle Reporter	MVT Training from Magid Consulting
Idani Cantu	June 24, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting
Millicent Olivarez	June 24, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting
Javier Guerra	June 25, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Naomi de Lucia	June 25, 2025	News Reporter	MVT Training from Magid Consulting
Karol Garcia	June 25, 2025	News Reporter	MVT Training from Magid Consulting
Idani Cantu	June 25, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting
Sarah Cervera	June 25, 2025	News Reporter	MVT Training from Magid Consulting
Daniella Hernandez	June 25, 2025	Sports Reporter	MVT Training from Magid Consulting
Tim Smith	October 01, 2025	Chief Meteorologist	MVT Training from Magid Consulting

Millicent Olivarez	October 01, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting
Armando Gomez	October 01, 2025	News Reporter	MVT Training from Magid Consulting
Lucy Lopez	October 01, 2025	News Reporter	MVT Training from Magid Consulting
Javier Guerra	October 01, 2025	News Evening Anchor/Reporter	MVT Training from Magid Consulting
Dina Herrera-Garza	October 01, 2025	News Evening Anchor/Reporter	MVT Training from Magid Consulting
Tim Smith	October 02, 2025	Chief Meteorologist	MVT Training from Magid Consulting
Sandra Rodriguez	October 02, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Joel Villanueva	October 02, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Cecilia Gutierrez	October 02, 2025	Meteorologist	MVT Training from Magid Consulting
Armando Gomez	October 02, 2025	News Reporter	MVT Training from Magid Consulting
Lucy Lopez	October 02, 2025	News Reporter	MVT Training from Magid Consulting
Melissa Brandi	October 02, 2025	News Reporter	MVT Training from Magid Consulting
Javier Guerra	October 02, 2025	News Evening Anchor/Reporter	MVT Training from Magid Consulting
Kristine Galvan	October 02, 2025	News Evening Anchor/Reporter	MVT Training from Magid Consulting
Angie Martinez	October 02, 2025	News Director	MVT Training from Magid Consulting
Tim Smith	December 17, 2025	Chief Meteorologist	MVT Training from Magid Consulting
Joel Villanueva	December 17, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Sandra Rodriguez	December 17, 2025	News Morning Anchor/Reporter	MVT Training from Magid Consulting
Sarah Cervera	December 17, 2025	News Reporter	MVT Training from Magid Consulting
Brianna Medina	December 17, 2025	Meteorologist	MVT Training from Magid Consulting
Sthefany Rosales	December 17, 2025	News Reporter	MVT Training from Magid Consulting
Tim Smith	December 18, 2025	Chief Meteorologist	MVT Training from Magid Consulting
Millicent Olivarez	December 18, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting
Idani Cantu	December 18, 2025	Lifestyle Reporter/Host	MVT Training from Magid Consulting

